

# Expanded Access Summit

“Expanded Access 3.0”

January 27-29, 2020 | National Press Club, Washington DC

## E3 Sponsorship Packages



Contact: Pam Gardner, Business Director  
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## Why Sponsor?

The Expanded Access Summit is the definitive leadership event on pre-market treatment access:

- Largest and most credible speaker faculty
- Strongest program, with innovative format including workshops and roundtables
- Produced by committed subject matter experts, not by a conference factory
- Largest attendance with 2:1 ratio of pharmaceutical company decision makers to service provider attendees. Additional 50% of attendance comprised of government, non-profit organizations, and patients

## Summit Program

The annual Summit was created in 2017 to modernize industry practices for integrating access programs into the clinical development process for new therapeutics in serious diseases.

- Laser dissection of popular narratives and competing interests
- Core factors of commercial feasibility
- New capabilities for data capture and utilization
- New frameworks for health system integration and collaborative sponsorship

## Details for Attendees

**Conference Website and Registration:** <https://easummit.net>

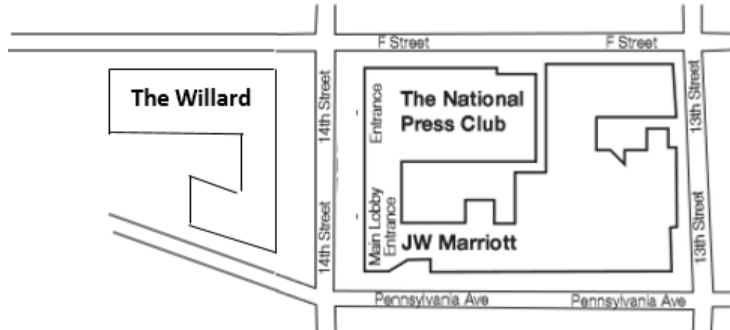
### Attendee Pricing Schedule:

Registration Type	Early (Apr 1 - June 30)	Value (July 1 – Sept 30)	Standard (Oct. 1 – Full Capacity)
HHS / US Congress	200 USD	200	200 / Waitlist
Patients / Caregivers	200	200	200 / Waitlist
Non-Profit / Academia	450	550	550
Industry	1700	1950	2175
Vendors	2000	2200	2500

### Venue:

#### National Press Club

National Press Building, 13<sup>th</sup> Floor  
 529 14<sup>th</sup> St. NW  
 Washington DC 20045



### Adjacent Hotels:

#### The Willard InterContinental

1401 Pennsylvania Ave. NW  
 Washington DC 20004



#### JW Marriott

1331 Pennsylvania Ave. NW  
 Washington DC 20004



## Program Summary

The Summit program is produced with exhaustive preparation, with attention to the current determinants of pre-market access, the community’s appetite for various initiatives within this space, clarity of message, and the preservation of academic integrity. For the third annual Summit, “EA3”, we are rolling out our new format as follows:

<p><u>Evening 0</u>          6:00pm – 9:00pm          Monday, January 27</p>	<p>Policy and Practice Workshop</p>	<p>The regulation, history, and conventions of U.S. and global Expanded Access. Selected presenters.</p>
<p><u>Day 1</u>          8:15am – 5:00pm          Tuesday, January 28</p>	<p>Core Discussion Sessions</p>	<p>Moderated presentations and panel discussion covering the integration of early access into modern drug development.</p>
<p><u>Evening 1</u>          6:00pm – 8:15pm          Tuesday, January 28</p>	<p>Innovator Showcase</p>	<p>Approved 6-minute presentations by selected organizations, including service providers. Self-promotion is permitted here, but content must be innovative.</p>
<p><u>Day 2</u>          8:30am – 3:00pm          Wednesday, January 29</p>	<p>Exploration and Roundtables</p>	<p>Advanced discussion of the landscape for patients, emerging capabilities for data capture, and possible new frameworks for economic value sharing. Format includes interactive strategy challenge.</p>



## Introducing the Innovator Showcase!

The Innovator Showcase allows commercial, non-profit, and academic innovators to show off the newest practices in pre-market access. This evening module brings together attendees who are looking for solutions and attendees who are delivering them.

The Innovator Showcase will be the main opportunity for organizations to highlight their achievements and promote new capabilities.

### Details:



Photo: Workshop in First Amendment Lounge of National Press Club

- 6:00pm – 8:15pm
- In special ballroom adjacent to Main Reception, where food and entertainment will continue from 5:15pm to 8:30pm
- Showcase seating capacity: 80, theater-configuration
- Large LED monitors for graphics
- Sound tech and prominent timer device in rear of room
- Each speaker will be introduced and given 6 minutes
- 1-minute turnaround time between speakers
- All content to be approved by conference team in advance
- 3 blocks of 4 presentations, interspersed with 15 minute breaks. Food & beverage in the meeting room is encouraged.
- Line-up of speakers and times to be displayed throughout Reception area.

National Press Club Floor Plan

**THE NATIONAL PRESS CLUB**



## Floor Plan

Our sponsor packages deliver exceptional value at a competitive price. We limit the number of exhibitors and Innovator Showcase speakers, so sign up early.



★ Select your exhibit space!



Photo: Space #106



Photo: Near Space #205



Photo: Space #202

## Sponsor Packages

Our sponsor packages deliver exceptional value at a competitive price. We limit the number of exhibitors and Innovator Showcase speakers, so sign up early.

Sponsorship Tier	Attendee Registrations Included	Considerations	Base Price	Add for 6-min slot in Innovator Showcase
<b>Supporting</b>	1	<ul style="list-style-type: none"> <li>• Logo placement on all materials</li> <li>• Logo on event-day signage</li> <li>• Link on conference website</li> <li>• One additional 50%-off attendee registration coupon (transferable)</li> </ul>	\$3000	\$3500
<b>Bronze</b>	2	<ul style="list-style-type: none"> <li>• All above considerations, plus:</li> <li>• Exhibit space*</li> <li>• Additional recognition as Coffee Break sponsor, with signage</li> <li>• One additional 50%-off attendee registration coupon (total of 2)</li> </ul>	\$4000	\$3000
<b>Silver</b>	3	<ul style="list-style-type: none"> <li>• All "Supporting Sponsor" considerations, plus:</li> <li>• Exhibit space*</li> <li>• Additional recognition as Main Reception sponsor, with signage</li> <li>• Three additional 50%-off attendee registration coupons (total of 4)</li> <li>• Access to list of attending organizations, two weeks prior to event</li> <li>• Access to attendee names list, within three days after close of event.</li> </ul>	\$6000	\$3000
<b>Gold</b>	4	<ul style="list-style-type: none"> <li>• All "Supporting Sponsor" considerations, plus:</li> <li>• Exhibit space*</li> <li>• Additional recognition as Day 1 Lunch sponsor, with signage</li> <li>• Four additional 50%-off attendee registration coupons (total of 5)</li> <li>• Access to list of attending organizations, two weeks prior to event</li> <li>• Access to attendee names list, within three days after close of event</li> </ul>	\$8000	\$2500

\*Exhibit Space is a roughly 9' x 4' rectangle of floor space, with optional 8' or 6' table provided, depending on selected location. See Floorplan for available Exhibit Space locations. Selections will be honored according to first-come-first-served basis within each Sponsorship Tier. Superior Sponsorship Tiers have priority selection until Nov. 30<sup>th</sup>, 2019, after which the remaining spaces will be assigned to new parties as available.

# Sponsorship Sign-Up Form & Agreement

**Please Pick One:**

1. **Online Registration (for any form of payment):** <https://EASummit.regfox.com/ea3-sponsor-registration-and-payment>
2. **OR, fill out the form below (only for payment via wire or check)**

**Sponsor Information**

Company Name: \_\_\_\_\_ Company Representative: \_\_\_\_\_  
 Business Address: \_\_\_\_\_  
 \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Email \_\_\_\_\_  
 Company Website for Link: \_\_\_\_\_  
 Yes / No: Logo vector image file has been provided

New sign-up for Expanded Access 3.0  
 Returning to upgrade Sponsorship Package or add Innovator Showcase

**Build Sponsorship Package**

- Supporting Sponsor: \$3000
- Bronze Sponsor Package: \$4000
- Silver Sponsor Package: \$6000
- Gold Sponsor Package: \$8000

Bronze, Silver, and Gold Sponsors select preferred exhibit location: (e.g. #101, #202, etc.)  
 1<sup>st</sup> Choice \_\_\_\_\_  
 2<sup>nd</sup> Choice \_\_\_\_\_  
 3<sup>rd</sup> Choice \_\_\_\_\_

- Innovator Showcase, Jan. 28, 6-minute presentation:

Supporting Sponsors add \$3500  
 Bronze and Silver Sponsors add \$3000  
 Gold Sponsors add \$2500

Showcase presentations to be sequenced in 3 blocks of 4:  
 6:00-6:30, 6:50-7:20, 7:45-8:15pm  
 Select your block and position #:  
 1<sup>st</sup> Choice \_\_\_\_\_  
 2<sup>nd</sup> Choice \_\_\_\_\_  
 3<sup>rd</sup> Choice \_\_\_\_\_

**Total Price**    + \_\_\_\_\_ + \_\_\_\_\_ = \_\_\_\_\_  
Sponsorship Package    Innovator Showcase    Total Amount

- \_\_\_\_\_ = \_\_\_\_\_  
Any Previous Payment    Balance Due

**The Parties hereby agree to the Terms & Conditions detailed on Page 2 of this Agreement**  
**Effective Date:** \_\_\_\_\_

Sponsor	Producer
Signature: _____	Signature: _____
Name: _____	Name: _____
Date: _____	Date: _____

# Sponsorship Sign-Up Form & Agreement

## Page 2

### Event Description

Name:	Expanded Access 3.0, the third annual Expanded Access Summit®
Dates:	January 27-29, 2020
Location:	The National Press Club 529 14 <sup>th</sup> St. NW, Washington DC 20045
Producer:	Ax-S Pharma LLC, DBA "Expanded Access Summit"

### Terms and Conditions of Sponsorship

**General:** These terms and conditions of event Sponsorship (Terms & Conditions) are agreed upon by Ax-S Pharma, LLC, doing business as "Expanded Access Summit", having a place of business at 2196 Glenkirk Dr., San Jose, CA 95124 USA, and the Sponsoring Company identified on Page 1 of this Agreement (The Parties).

The Sponsorship Package selected on Page 1 of this Agreement is defined on Page 6 of the Sponsor Brochure unless amended and agreed to by both parties as noted here:

Notes / Amendments to Sponsorship Package:

The Sponsor will receive valuable considerations as part of the selected Sponsorship Package, relating to the Expanded Access Summit, which is defined in the Event Description. In exchange, the Sponsor will pay the Producer the Agreed Price as indicated on Page 1 of this Agreement.

**Payment and Cancellation Policy:** The Agreed Price shall be paid within ten (10) days of the Effective Date.

The Producer has provided a secure payment gateway for payment by credit card or bank card.

<https://EASummit.regfox.com/ea3-sponsor-registration-and-payment>

For check or wire payments, please follow these instructions:

<p><b>Wire Transfers:</b> Wells Fargo Bank NA 420 Montgomery St. San Francisco, CA 94104</p>	<p>Ax-S Pharma LLC Routing: 121000248 SWIFT (for Intl) WFBUS65S <b>Account: 1367628292</b></p>
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<p><b>Paper Checks:</b> Ax-S Pharma LLC 2196 Glenkirk Dr. San Jose, CA 95124</p>
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If no payment is received within 10 days of Effective Date, the originally agreed-upon considerations may change at the Producer's discretion.

Cancellation requests will be honored for a full refund (less transaction charges) if made by August 31, 2019. After that, a 50% refund will be made for cancellations made by November 30, 2019, and a 15% refund will be made for cancellations made between Dec.1, 2019 and January 18th, 2020.

**Company Recognition:** A Sponsorship can exist under one (1) corporate brand name only. Sponsorship cannot be shared by two (2) or more entities.

**Termination:** In the unlikely case that the event does not occur, the Producer will return to the sponsor 100% of its paid fees within thirty (30) days of announcement.

**Force Majeure:** Notwithstanding the above, no damages shall be due for a failure to perform where performance is made impossible due to Acts of God, war, terrorist act, government regulation, riots, disaster, or strike. In such an event, all efforts will be made to recover and return to the Sponsor 100% of paid fees, less unrecoverable costs associated with printed materials, signage, table rental, etc.

**Indemnification:** Sponsor and Producer agree to indemnify and hold each other harmless for any and all claims or damages arising from negligence or willful misconduct of the indemnifying party, its employees, or agents.