

## EA3 SPONSORSHIP PACKAGES

The Third Annual Expanded Access Summit®

January 27-29, 2020 | National Press Club | Washington DC



### CONTACT:

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michelle@easummit2020.com

### WHY SPONSOR?

The Expanded Access Summit is the definitive leadership event on pre-market treatment access:

- Largest and most credible speaker faculty
- Strongest program, with innovative format including workshops and roundtables
- Produced by committed subject matter experts, not by a conference factory
- Largest attendance with 2:1 ratio of pharmaceutical company decision makers to service provider attendees. Additional 50% of attendance comprised of government, non-profit organizations, and patients

### SUMMIT PROGRAM

The annual Summit was created in 2017 to modernize industry practices for integrating access programs into the clinical development process for new therapeutics in serious diseases.

- Laser dissection of popular narratives and competing interests
- Core factors of commercial feasibility
- New capabilities for data capture and utilization
- New frameworks for health system integration and collaborative sponsorship



## DETAILS FOR ATTENDEES

### CONFERENCE WEBSITE AND REGISTRATION:

<https://easummit.net>

### ATTENDEE PRICING SCHEDULE:

Attendee Category	Early Bird (June 1- Aug 9)	Value (Aug 10 - Oct 31)	Standard (Nov 1 - Sold Out)
FDA / NIH / US Gov't	\$200 USD	\$200	\$200 / Waitlist
Patients / Caregivers	No Charge	No Charge	No Charge - Limited Supply
NPO / Medicine / Academia	\$450	\$550	\$550
Life Science Companies	\$1700	\$1895	\$2175
Service Providers	\$2000	\$2200	\$2500

### VENUE:

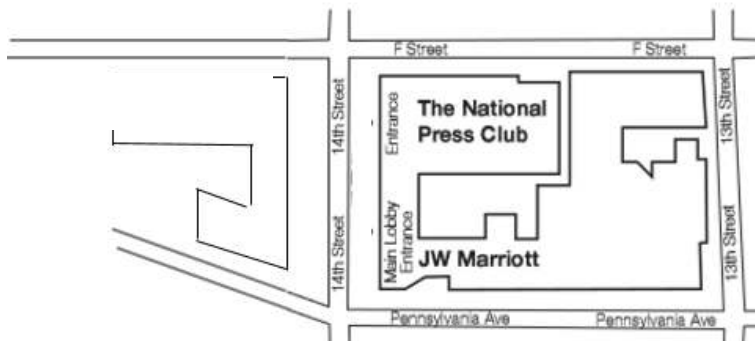
#### National Press Club

National Press Building, 13th Floor  
529 14th St. NW  
Washington DC 20045

### HOST HOTEL:

#### JW Marriott

1331 Pennsylvania Ave. NW  
Washington DC 20004



## DETAILS FOR ATTENDEES (continued)

### PROGRAM SUMMARY

The Summit program is produced with exhaustive preparation, with attention to the current determinants of pre-market access, the community’s appetite for various initiatives within this space, clarity of message, and the preservation of academic integrity. For the third annual Summit, “EA3”, we are rolling out our new format as follows:



Date / Time	Event	Description
Monday, January 27 6:00pm – 9:00pm	Networking Reception and Policy and Practice Workshop	Welcome reception followed by the Pre-Workshop focusing on the regulation, history, and conventions of U.S. and global Expanded Access. Selected presenters.
Tuesday, January 28 8:15am – 5:00pm	The Global Stakeholder Forum	Moderated presentations and panel discussion covering the integration of early access into modern drug development.
Tuesday, January 28 5:15pm – 8:00pm	Grand Reception and Innovator Showcase	Grand Reception and approved 6-minute presentations by selected organizations, including service providers. Self-promotion is permitted here, but content must be innovative.
Wednesday, January 29 8:30am – 3:00pm	The Interactive Forum	Advanced discussion of the landscape for patients, emerging capabilities for data capture, and possible new frameworks for economic value sharing. Format includes interactive strategy challenge.

## INTRODUCING THE INNOVATOR SHOWCASE!

The Innovator Showcase allows commercial, non-profit, and academic innovators to show off the newest practices in pre-market access. This evening module brings together attendees who are looking for solutions and attendees who are delivering them.

The Innovator Showcase will be the main opportunity for organizations to highlight their achievements and promote new capabilities.

### DETAILS:

- Tuesday, January 28, 6:00pm – 8:15pm
- In special ballroom adjacent to Main Reception, where food and entertainment will continue from 5:15pm to 8:30pm
- Showcase seating capacity: 80, theater configuration
- Large LED monitors for graphics
- Sound tech and prominent timer device in rear of room
- Each speaker will be introduced and provided 6 minutes
- 1-minute turnaround time between speakers
- All content to be approved by conference team in advance
- 3 blocks of 4 presentations, interspersed with 15-minute breaks. Food and beverage in the meeting room is encouraged.
- Line-up of speakers and times to be displayed throughout the Reception area.



Photo: Workshop in First Amendment Lounge of National Press Club

### NATIONAL PRESS CLUB FLOOR PLAN:



### PRICING:

The Innovator Showcase 6-minute presentation is available as an add-on to the Tier Sponsorships.

**Supporting Sponsors**  
add \$3500

**Bronze and Silver Sponsors**  
add \$3000

**Gold Sponsors**  
add \$2500

## SPONSOR PACKAGES

Our sponsor packages deliver exceptional value at a competitive price. We limit the number of exhibitors and Innovator Showcase speakers, so sign up early.

Sponsorship Tier	Attendee Registrations Included	Considerations	Base Price	Add for 6-min slot in Innovator Showcase
<b>Supporting</b>	1	<ul style="list-style-type: none"> <li>• Logo placement on all conference materials</li> <li>• Logo on event-day signage</li> <li>• Link on conference website</li> <li>• One additional 50%-off attendee registration coupon (transferable)</li> <li>• Optional Swag Bag inclusion item **</li> </ul>	\$3000	\$3500 Includes one additional attendee registration
<b>Bronze</b>	2	<ul style="list-style-type: none"> <li>• All above considerations, plus:</li> <li>• Exhibit space*</li> <li>• Additional recognition as Coffee Break sponsor, with signage</li> <li>• One additional 50%-off attendee registration coupon (total of 2)</li> <li>• Optional Swag Bag inclusion item**</li> </ul>	\$4000	\$3000 Includes one additional attendee registration
<b>Silver</b>	3	<ul style="list-style-type: none"> <li>• All "Supporting Sponsor" considerations, plus:</li> <li>• Exhibit space*</li> <li>• Additional recognition as Main Reception sponsor, with signage</li> <li>• Three additional 50%-off attendee registration coupons (total of 4)</li> <li>• Access to list of attending organizations, two weeks prior to event</li> <li>• Access to attendee names list, within three days after close of event.</li> <li>• Optional Swag Bag inclusion item**</li> </ul>	\$6000	\$3000 Includes one additional attendee registration
<b>Gold</b>	4	<ul style="list-style-type: none"> <li>• All "Supporting Sponsor" considerations, plus:</li> <li>• Exhibit space*</li> <li>• Additional recognition as Day 1 Lunch sponsor, with signage</li> <li>• Four additional 50%-off attendee registration coupons (total of 5)</li> <li>• Access to list of attending organizations, two weeks prior to event</li> <li>• Access to attendee names list, within three days after close of event</li> <li>• Optional Swag Bag inclusion item**</li> </ul>	\$8000	\$2500 Includes one additional attendee registration

\*Exhibit Space is a roughly 9' x 4' rectangle of floor space, with optional 8' or 6' table provided, depending on selected location. See Floorplan for available Exhibit Space locations. Selections will be honored according to first-come-first-served basis within each Sponsorship Tier. Superior Sponsorship Tiers have priority selection until November 30, 2019, after which the remaining spaces will be assigned to new parties as available.

\*\* Swag Bag inclusion item: Gift items only (minimum \$10). If you are interested in only including a flyer or coupon, please note that there will be a \$500.00 distribution fee.

## SUMMIT BOOK ADVERTISING OPPORTUNITIES

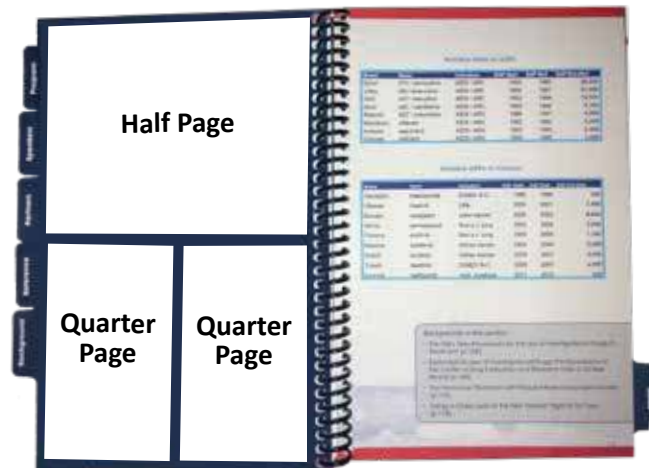
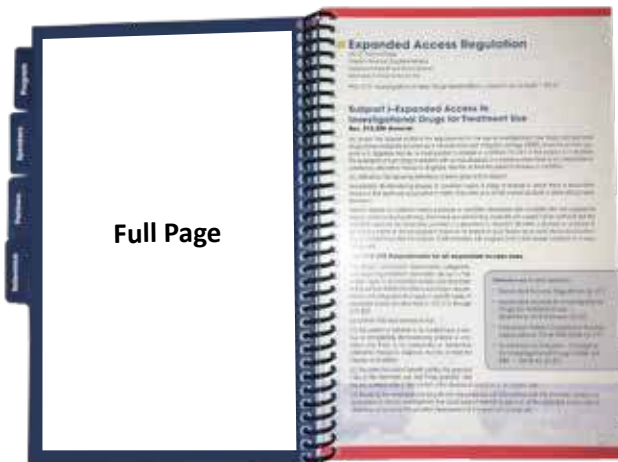
In addition to the standard Sponsor Packages, consider advertising in the EA Summit Book. Your ad will be placed prominently on the back of one of the six section tabs in the book. Each tab delineates an important section of the EA Summit Book. Use one of these high visibility ads to showcase your brand. Ad space is limited.

Contact us for special advertising opportunities: Call Michelle Manire at (562) 513-2218.



### THE EA SUMMIT BOOK:

Regarded by attendees as THE BOOK on Expanded Access, the conference book contains program notes, agenda and speaker profiles, a regulation lookup, and a compendium of key publications and FDA Guidances. 100+ pages with tabbed sections.



#### Advertisement Pricing:

\$3,000 Full-page  
\$1,500 Half-page  
\$750 Quarter-page

#### Ad Dimensions:

Full-page Ad: 4 3/4" W x 8" H  
Half-page Ad: 4 3/4" W x 3 7/8" H  
Quarter-page Ad: 2 1/4" W x 3 7/8" H

#### File Specifications:

- All ads are 4-color: CMYK
- File resolution must be 300 dpi
- File types accepted: PDF or JPG\*

\*No "native files" will be accepted (no Microsoft Word, PowerPoint, Publisher, InDesign, etc.)

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

In addition to the standard Sponsor Packages, consider one of these high visibility add-ons to showcase your brand. Contact us for pricing: Call Michelle Manire at (562) 513-2218.



### THE EA SUMMIT LANYARD:

Co-brand the lanyard with your logo. Every attendee needs a lanyard to hold their show badge. Sponsoring the lanyards will keep your logo around the necks of attendees for the entire event. We print on high quality, silky material with pre-assembled attachment clip and badge.

### SWAG BAG:

Co-brand the swag bag with the Expanded Access Summit logo. This laptop briefcase is the attractive promotional gift designed to capture your customers' attention. The bag is constructed of high-quality, durable material. It includes a padded interior that fits up to a 15" laptop with an adjustable removable shoulder strap.



## EXHIBIT SPACE

The Bronze, Silver, and Gold sponsor packages include Exhibit space. Please use the floor plan below to select your 1st, 2nd, and 3rd preferred location.

### FLOOR PLAN:

★ Select your exhibit space!

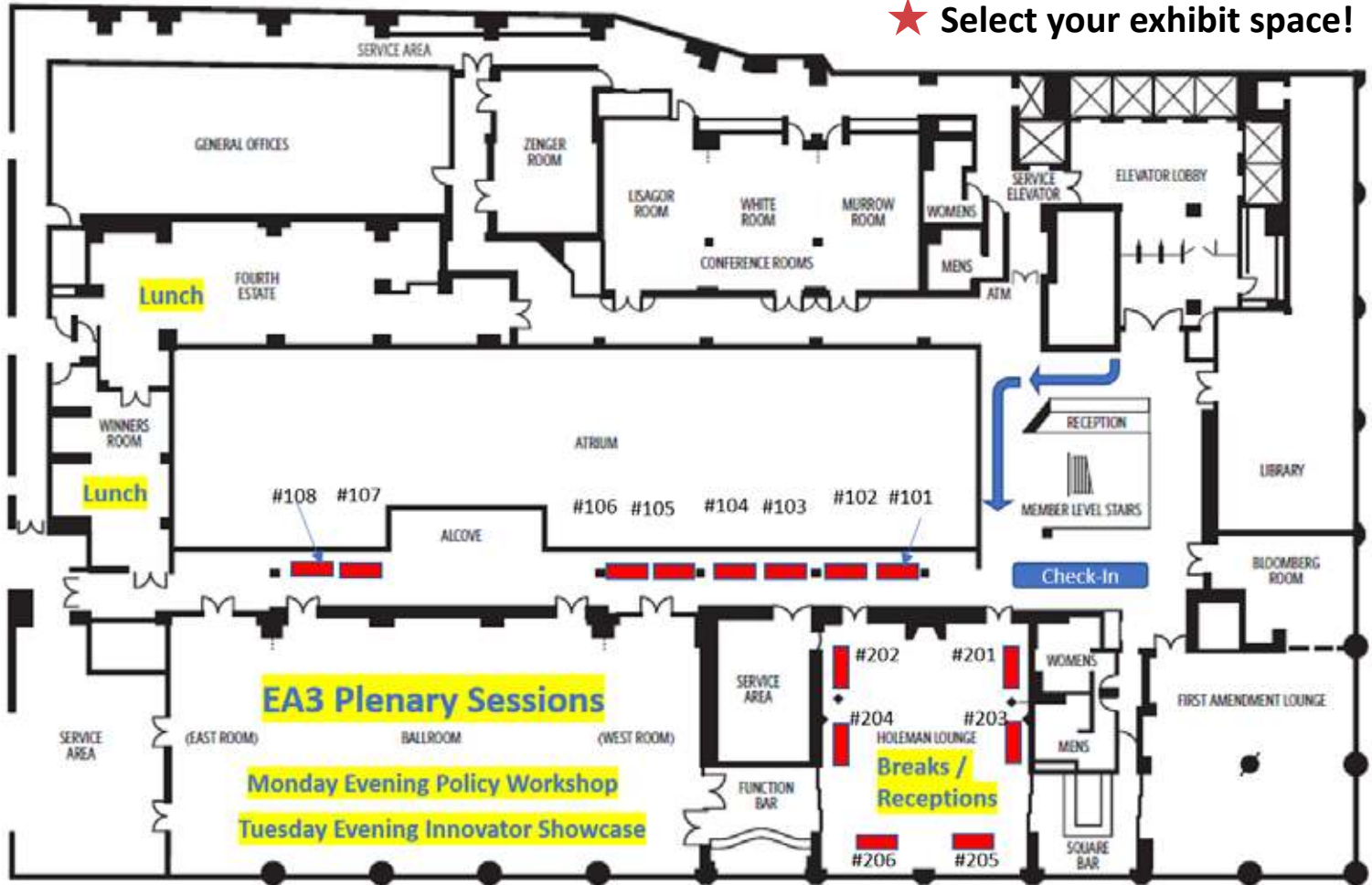


Photo: Space #106

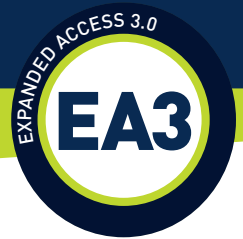


Photo: Near Space #205



Photo: Space #202





## SPONSORSHIP SIGN-UP FORM & AGREEMENT

**Please Pick One:**

1. Online Registration (for any form of payment):  
<https://EASummit.regfox.com/ea3-sponsor-registration-and-payment>
2. **OR**, fill out the form below (only for payment via wire or check)

**SPONSOR INFORMATION**

Company Name: \_\_\_\_\_ Company Representative: \_\_\_\_\_

Business Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Website for Link: \_\_\_\_\_

Yes  No: Logo vector image has been provided

New sign-up for Expanded Access 3.0

Returning to upgrade Sponsorship Package or add Innovator Showcase

**BUILD SPONSORSHIP PACKAGE**

- Supporting Sponsor: \$3000
- Bronze Sponsor Package: \$4000
- Silver Sponsor Package: \$6000
- Gold Sponsor Package: \$8000

Bronze, Silver, and Gold Sponsors select preferred exhibit location: (e.g. #101, #202, etc.)

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- Innovator Showcase, January 28, 6-minute presentation

- Supporting Sponsors add \$3500
- Bronze and Silver Sponsors add \$3000
- Gold Sponsors add \$2500

Showcase presentations to be sequenced in 3 blocks of 4:  
 6:00-6:30, 6:50-7:20, and 7:45-8:15pm

Select your block and position #:

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- Lanyard Sponsorship\*
- Swag Bag Sponsorship\*
- Summit Book Advertising\*

Ad Size: \_\_\_\_\_

\_\_\_\_\_

\*Call Michelle Manire at (562) 513-2218 or email at michelle@easummit.com for pricing information.

**Total Amount:** \_\_\_\_\_

**Less Any Previous Amount:** \_\_\_\_\_

**Balance Due:** \_\_\_\_\_

The Parties hereby agree to the Terms & Conditions detailed on Page 2 of this Agreement.

Effective Date: \_\_\_\_\_

Sponsor	Producer
Signature	Signature
Name	Name
Date	Date

## SPONSORSHIP SIGN-UP FORM & AGREEMENT (page 2)

### EVENT DESCRIPTION

Name:	Expanded Access 3.0, the third annual Expanded Access Summit®
Dates:	January 27-29, 2020
Location:	The National Press Club 529 14th St. NW, Washington DC 20045
Producer:	Ax-S Pharma LLC, DBA "Expanded Access Summit"

### TERMS AND CONDITIONS OF SPONSORSHIP

**General:** These terms and conditions of event Sponsorship (Terms & Conditions) are agreed upon by Ax-S Pharma, LLC, doing business as "Expanded Access Summit", having a place of business at 2196 Glenkirk Dr., San Jose, CA 95124 USA, and the Sponsoring Company identified on Page 1 of this Agreement (The Parties).

The Sponsorship Package selected on Page 1 of this Agreement is defined on Page 5 of the Sponsor Brochure unless amended and agreed to by both parties as noted here:

Notes / Amendments to Sponsorship Package:

The Sponsor will receive valuable considerations as part of the selected Sponsorship Package, relating to the Expanded Access Summit, which is defined in the Event Description. In exchange, the Sponsor will pay the Producer the Agreed Price as indicated on Page 1 of this Agreement.

### PAYMENT AND CANCELLATION POLICY

The Agreed Price shall be paid within ten (10) days of the Effective Date. The Producer has provided a secure payment gateway for payment by credit card or bank card. <https://easummit.regfox.com/ea3-sponsor-registration-and-payment>  
For check or wire payments, please follow these instructions:

<b>Wire Transfers:</b>	Ax-S Pharma LLC
Wells Fargo Bank NA	Routing: 121000248
420 Montgomery St.	SWIFT (for Intl) WFBIUS65S
San Francisco, CA 94104	Account: 1367628292

<b>Paper Checks:</b>
Ax-S Pharma LLC
2196 Glenkirk Dr.
San Jose, CA 95124

If no payment is received within 10 days of Effective Date, the originally agreed-upon considerations may change at the Producer's discretion.

**Cancellation** requests will be honored for a full refund (less transaction charges) if made by August 31, 2019. After that, a 50% refund will be made for cancellations made by November 30, 2019, and a 15% refund will be made for cancellations made between December 1, 2019 and January 18, 2020.

**Company Recognition:** A Sponsorship can exist under one (1) corporate brand name only. Sponsorship cannot be shared by two (2) or more entities.

**Termination:** In the unlikely case that the event does not occur, the Producer will return to the sponsor 100% of its paid fees within thirty (30) days of announcement.

**Force Majeure:** Notwithstanding the above, no damages shall be due for a failure to perform where performance is made impossible due to Acts of God, war, terrorist act, government regulation, riots, disaster, or strike. In such an event, all efforts will be made to recover and return to the Sponsor 100% of paid fees, less unrecoverable costs associated with printed materials, signage, table rental, etc.

**Indemnification:** Sponsor and Producer agree to indemnify and hold each other harmless for any and all claims or damages arising from negligence or willful misconduct of the indemnifying party, its employees, or agents.